

CONSULTANT LISTING FOR R3 2017-2018

The eleven consultants listed here have indicated their interest in being considered as a resource to applicants as they seek expertise for their proposed R3 project. Grantees may elect to contract with one of the consultants listed below or with one of their own choosing. *The Foundation does not endorse any particular consultant and no special preference will be given to applicants using consultants on this list.*

Applications will be evaluated, in part, on the match between the experts proposed and the project being described in the application. Therefore, we strongly urge you to review firm qualifications via their websites and to contact experts with whom you might like to work before submitting your application to see if their capabilities are a good match for your project needs. The firms on the list have agreed to be available to applicants for these inquiries and have indicated their willingness to contract with R3 grantees on funded projects.

Academy Health

www.academyhealth.org

Contact: Grace Kranstover

Grace.Kranstover@AcademyHealth.org

Areas of expertise:

- Prospective user/customer research- focus groups and interviews
- Outreach, public relations, and/or social media strategy
- Product refinement and packaging
- Strategies for effectively communicating with policymakers

Burke PR

www.burkepr.com

Contact: Jennifer Burke

burkepr@gmail.com

Areas of expertise:

- Prospective user/customer research-focus groups and interviews
- Strategic, business, marketing planning for sustainability
- Outreach, public relations, and/or social media strategy
- Strategic partnership building
- Branding and corporate identity

BWB Solutions, LLC

www.bwbsolutions.com

Contact: Mike Burns

mikeb@bwbsolutions.com

Areas of expertise:

- Prospective user/customer research-focus groups and interviews
- Strategic, business, marketing planning for sustainability
- Strategic partnership building
- Management coaching

The College & University Research Collaborative (The Collaborative)

www.collaborativeri.org

Contact: Maeve Donohue

maeve@collaborativeri.org

Areas of expertise:

- Prospective user/customer research- focus groups and interviews
- Material and website design
- Strategic, business, marketing planning for sustainability
- Outreach, public relations, and/or social media strategy
- Editorial Design and Data Visualization Development
- Research Into Action: Specialized stakeholder engagement

Farnam Associates, LLC

www.farnamllc.com

Contact: James B. Farnam

jf@farnamllc.com

Areas of Expertise:

- Prospective user or customer research such as focus groups and interviews
- Strategic, business or marketing plans for sustainability
- Outreach, public relations, or social media strategies to reach key audiences
- Identification of avenues for policy and/or practice change

Farrell Marketing & Design

www.farrelldesign.com

Contact: Don Farrell

don@farrelldesign.com

Areas of expertise:

- Communications material design
- Branding
- Website design
- Corporate identity and logos

FrameWorks Institute

www.frameworksinstitute.org

Contact: Danielle Evennou

devennou@frameworksinstitute.org

Areas of expertise:

- Material and website design
- Outreach, public relations, or social media strategies to reach key audiences
- Application of knowledge translation strategies
- Design and testing of training or implementation guides
- Framing Communications Materials
- Social Science-Based Communications Research

HealthDataViz

www.healthdataviz.com

Contact: Sandra Lawson

sandy@healthdataviz.com

Areas of Expertise:

- Data Visualization
- Dashboard and Report, Infographics, Web Designs
- Tableau Consulting and Training
- Outreach, public relations, social media strategies to reach key audiences
- Program or product refinement and packaging
- IT enhancement and integration/508 Compliance
- Application of knowledge translation strategies
- Design and testing of training or implementation guides

Knowledge Translation Program, Li Ka Shing Knowledge Institute , St. Michael's Hospital

<https://knowledgetranslation.net>

Contact: Wai-Hin Chan

chanw@smh.ca

Areas of expertise:

- Prospective user or customer research such as focus groups and interviews
- Material and website design
- Identification of avenues for policy and/or practice change
- Application of knowledge translation strategies
- Design and testing of training or implementation guides
- Knowledge synthesis (reviews: scoping, rapid, full systematic)
- Capacity building through training and education for KT

RPM Health
Risk & Performance Management, LLC

www.rpmhealth.com

Contact: Alex Hutchinson

ahutchinson@rpmhealth.com

Areas of expertise:

- Strategic, business, marketing planning for sustainability
- Product refinement and packaging
- Financial analysis
- Pricing strategy

Steady Vision

<http://www.steadyvision.com/>

Contact: Michael Dunn

mpdunn@steadyvision.com

Areas of expertise:

- Consultation/Needs Assessment
- Digital Strategy & Planning
- Usability & User Experience
- Web Design & Development
- Support & Maintenance