

## **GRANT ANNOUNCEMENT 2017-2018**

# **R3** Making Research, Relevant & Ready

#### Overview

The goal of the R3 grant program is to help researchers better prepare their health interventions for adoption and use in real world settings. The R3 funds will enable the grantees to access experts in areas relevant to scaling, spread, and implementation.

R3 was developed to help promote knowledge created from research so that it will improve health. In creating this program, we recognize that expertise from disciplines outside those traditionally eligible for research funding is needed for scaling, dissemination, and sustainability of evidence-based programs and practices. It is the Foundation's goal to provide researchers with financial support to access those experts, thus better positioning the health interventions to grow and be sustained following the completion of the research phase.

The grants awarded for this program are \$55,000 and will begin in May 2018. The grant term for the award is 18 months. Extensions to this grant term will only be considered in extraordinary circumstances.

## Who may apply

The R3 program is only open to current and past Donaghue grantees. In order to receive the R3 award, the applicant must demonstrate how previous Donaghue funding has directly led to the intervention or evidence-based practice or program for which the grant monies will be used. R3 grantees may use this award to augment funding for a project already funded by another grant.

## Timeline for application process

The application process will have two phases. Phase 1 is a letter of intent, due by 5:00pm on November 1, 2017. Following a review of all letters of intent, we will begin Phase 2 by inviting some applicants to complete a more substantial application. Applicants will be notified within three weeks of submitting the letter of intent.

November 1, 2017 Letter of intent deadline

January 30, 2018 Applications due

May 1, 2018 Grant term begins

### Use of R3 funds

The R3 award will support the grantees and the experts with whom they contract to undertake the specific project proposed in the application. The nature of the funded projects may vary widely; however, to be considered, the outcomes of all funded projects should result in the grantees and their teams gaining insight and/or tools that will make their research-based intervention, program, or practice more sustainable and replicable, and therefore more likely to have a positive health impact.



The following kinds of activities will be considered for funding through the R3 award:

- Prospective user/customer research: focus groups and interviews
- Material and website design
- Strategic, business, marketing planning for sustainability
- Outreach, public relations, and/or social media strategy
- Product refinement and packaging
- IT enhancement/integration
- Identification of avenues for policy and/or practice change
- Application of knowledge translation strategies
- Design and testing of training or implementation guides

Applicants will have the opportunity to propose other activities in their application. The Donaghue Foundation has identified a number of individuals and organizations who have agreed to make themselves available to work with grantees (the list is available on our website <a href="www.donaghue.org">www.donaghue.org</a> with the R3 grant application materials). Grantees may elect to work with one of these experts or choose one of their own. Donaghue reserves the right to approve the selection of all consultants, and contracted consultants must agree to the specific engagement criteria for this award, including engagement length, compensation guidelines, and deliverables.

As you consider applying to this program, we have provided a few helpful tips that have been compiled by previous R3 grantees and their consultants that we thought might be helpful to you.

- ✓ Make sure your agreement/contract with your consultant(s) gives you flexibility if your needs change as the project unfolds
- ✓ Build in time at the front end of your project to share context, language terms and get acquainted with the consultant
- ✓ Realize the time is short for a reason—this project will require project & time line management. Don't apply unless you or someone on your team can play that role
- ✓ Start formulating your next steps after R3 and start identifying who can help you take those steps while you are still in the R3 grant
- ✓ Build in a debrief session with your consultant after the grant is completed.

For further information on the application procedures and forms, contact the Donaghue Foundation at (860)521-9011 or email us at r3@donaghue.org.