

R3 *Making Research, Relevant & Ready*

Overview

The goal of the R3 grant program is to help researchers better prepare their health interventions for adoption and use in real world settings. The R3 funds will enable the grantees to access experts in areas relevant to scaling, spread, and implementation.

R3 was developed to help promote knowledge created from research so that it will improve health. In creating this program, we recognize that expertise from disciplines outside those traditionally eligible for research funding is needed for scaling, dissemination, and sustainability of evidence-based programs and practices. It is the Foundation's goal to provide researchers with financial support to access those experts, thus better positioning the health interventions to grow and be sustained following the completion of the research phase.

The Foundation expects to make up to six grant awards of up to \$50,000 each beginning in December 2015. The grant term for the award is 18 months. (Extensions to this grant term will not be allowed.)

Who may apply

The R3 program is only open to current and past Donaghue grantees. In order to receive the R3 award, the applicant must demonstrate how previous Donaghue funding has directly led to the intervention or evidence-based practice or program for which the grant monies will be used. R3 grantees may use this award to augment funding for a project already funded by another grant.

Timeline for application process

The application process will have two phases. Phase 1 is a letter of intent, due by 5:00pm on April 22, 2015. Following a review of all letters of intent, we will begin Phase 2 by inviting some applicants to complete a more substantial application. Applicants will be notified within three weeks of submitting the letter of intent.

April 22, 2015	Letter of intent deadline
June 15, 2015	Applications due
December 1, 2015	Grant term begins

Use of R3 funds

The R3 award will support the grantees and the experts with whom they contract to undertake the specific project proposed in the application. The nature of the funded projects may vary widely; however, to be considered, the outcomes of all funded projects should result in the grantees and their teams gaining insight and/or tools that will make their research-based intervention, program, or practice more sustainable and replicable, and therefore more likely to have a positive health impact.

The following kinds of activities will be considered for funding through the R3 award:

- Prospective user/customer research: focus groups and interviews
- Material and website design
- Strategic, business, marketing planning for sustainability
- Outreach, public relations, and/or social media strategy
- Product refinement and packaging
- IT enhancement/integration

Applicants will have the opportunity to propose other activities in their application. The Donaghue Foundation has identified a number of individuals and organizations who have agreed to make themselves available to work with grantees (the list is available on our website www.donaghue.org). Grantees may elect to work with one of these experts or choose one of their own. Donaghue reserves the right to approve the selection of all consultants, and contracted consultants must agree to the specific engagement criteria for this award, including engagement length, compensation guidelines, and deliverables.

As you consider applying to this program, we have provided a few helpful tips that have been compiled by previous R3 grantees and their consultants that we thought might be helpful to you.

- ✓ Make sure your agreement/contract with your consultant(s) give you flexibility if your needs change as the project unfolds
- ✓ Build in time at the front end of your project to share context, language terms and get acquainted with the consultant
- ✓ Realize the time is short for a reason—this project will require project & time line management. Don't apply unless you or someone on your team can play that role
- ✓ Start formulating your next steps after R3 and start identifying who can help you take those steps while you are still in the R3 grant

For further information on the application procedures and forms, contact the Donaghue Foundation at (860)521- 9011 or email us at r3@donaghue.org.

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Program Summary

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Letter of Intent

Letters of intent will be evaluated by Foundation staff and by R3 program advisers with expertise in public health, healthcare service innovation, venture capital, start-ups, delivery system management, IT, and implementation.

The letter must be submitted electronically to r3@donaghue.org by the principal investigator on his or her institution's letterhead, and must contain the principal investigator's signature. **The letter may not exceed two pages** (not including the biosketch).

Please provide the following information using the numbering system below:

- 1) **Principal Investigator Name** – Provide the name of the team leader.
- 2) **Project Title** - Provide the title of your project or intervention.
- 3) **Project statement** – State the goal for the project and how the funds will be used to achieve this goal.
- 4) **Previous Donaghue grant** – In 250 words or less, please describe your previous Donaghue award and how it led to the intervention or evidence-based practice or program for which the grant monies will be used. (Keep in mind that reviewers may not be familiar with your original Donaghue grant.)
- 5) **Barriers** - Describe the current barriers for implementation of your intervention and how the R3 project will address one or more of these barriers.
- 6) **Description** - Describe the proposed project and the resources or expertise needed.

Principal Investigator Information

- 1) Department, Institution
- 2) Grant number for the original Donaghue funded work
- 3) Your role in this project (if you were not the principal investigator of the original Donaghue funded work)
- 4) Attach a biosketch (NIH format-short version)



Letters must be emailed to the Donaghue Foundation at r3@donaghue.org by 5:00pm on April 22, 2015.

The Foundation and members of the R3 advisory committee will review letters, and invite investigators with research projects meeting the Foundation's goals for this program to submit an application.

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