



CONSULTANT LISTING FOR R3 2015

The following consultants may serve as a resource to applicants as they seek expertise to help carry out their proposed R3 project. Grantees may elect to contract with one of the consultants listed below or with one of their own choosing. The Foundation does not endorse any particular consultant and no special preference will be given to applicants using consultants on this list.

Applications will be evaluated, in part, on the match between the experts proposed and the project being described in the application. Therefore, we strongly urge you to review firm qualifications via their websites and to contact experts with whom you might like to work before submitting your application to see if their capabilities are a good match for your project needs. The firms on the list have agreed to make themselves available to applicants for these inquiries, and have indicated their willingness to contract with R3 grantees on funded projects.

<p>Burke PR www.burkepr.com Contact: Jennifer Burke burkepr@gmail.com Areas of expertise:</p> <ul style="list-style-type: none"> • Prospective user/customer research-focus groups and interviews • Strategic, business, marketing planning for sustainability • Outreach, public relations, and/or social media strategy • Strategic partnership building • Branding and corporate identity 	<p>BWB Solutions, LLC www.bwbsolutions.com Contact: John Weiser johnw@bwbsolutions.com Areas of expertise:</p> <ul style="list-style-type: none"> • Prospective user/customer research-focus groups and interviews • Strategic, business, marketing planning for sustainability 	<p>Farrell Marketing & Design www.farrelldesign.com Contact: Don Farrell don@farrelldesign.com Areas of expertise:</p> <ul style="list-style-type: none"> • Communications material design • Branding • Website design • Corporate identity and logos
--	--	--

<p>Motiv Strategies, LLC www.motivstrategies.com Contact: Jeneanne Rae jrae@motivstrategies.com Areas of expertise:</p> <ul style="list-style-type: none"> • Prospective user/customer research-focus groups and interviews • Strategic, business, marketing planning for sustainability • Ideation • Customer Co-creation • Prototyping 	<p>The New Enterprise Factory, Inc. www.enterprisefactory.com Contact: Stephen Brand sbrand@enterprisefactory.com Areas of expertise:</p> <ul style="list-style-type: none"> • Prospective user/customer research-focus groups and interviews • Strategic, business, marketing planning for sustainability • Strategic partnership development • Brainstorming, collaborative problem solving, and new idea generation • Executive coaching in area of new venture creation, and change strategy 	<p>RPM Health Risk & Performance Management, LLC www.rpmhealth.com Contact: Alex Hutchinson ahutchinson@rpmhealth.com Areas of expertise:</p> <ul style="list-style-type: none"> • Strategic, business, marketing planning for sustainability • Product refinement and packaging • Financial analysis • Pricing strategy
<p>Steady Vision http://www.steadyvision.com/ Contact: Andrew Rinaldi tarinaldi@steadyvision.com Areas of expertise:</p> <ul style="list-style-type: none"> • Consultation/Needs Assessment • Digital Strategy & Planning • Usability & User Experience • Web Design & Development • Support & Maintenance 	<p>Wellspring Consulting www.wellspringconsulting.net Contact: Christopher Keevil c.keevil@wellspringconsulting.net Areas of expertise:</p> <ul style="list-style-type: none"> • Prospective user/customer research-focus groups and interviews • Strategic, business, marketing planning for sustainability 	