R3 Making Research, Relevant & Ready

Overview
The goal of the R3 grant program is to help researchers better prepare their health interventions for adoption and use in real world settings. The R3 funds will enable the grantees to access experts in areas relevant to scaling, spread, and implementation.

R3 was developed to help promote knowledge created from research so that it will improve health. In creating this program, we recognize that expertise from disciplines outside those traditionally eligible for research funding is needed for scaling, dissemination, and sustainability of evidence-based programs and practices. It is the Foundation’s goal to provide researchers with financial support to access those experts, thus better positioning the health interventions to grow and be sustained following the completion of the research phase.

The grants awarded for this program are $50,000 (plus 10% indirect), and the grant term for the award is 18 months. Extensions to this grant term will only be considered in extraordinary circumstances.

Who may apply
The R3 program is only open to current and past Donaghue grantees. In order to receive the R3 award, the applicant must demonstrate how previous Donaghue funding has directly led to the intervention or evidence-based practice or program for which the grant monies will be used. R3 grantees may use this award to augment funding for a project already funded by another grant.

Timeline for application process
The Foundation is committed to awarding four R3 awards during 2020. The application process requires a letter of intent and an invited application. In 2020, there are no deadlines for submitting letters of intent. A letter of intent may be submitted at any time during the year. A response to those who have submitted a letter of intent notifying whether an application is being invited will be made within two weeks of LOI submission. Invited applications must be submitted within six weeks of the date of the invitation to apply. Notification of award decision will be made to applicants within six weeks of submitting the application.

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<td>LOI submission</td>
<td>No deadline</td>
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<td>Notice of LOI decision</td>
<td>Two weeks from LOI submission</td>
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<td>Application submission</td>
<td>Within six weeks of invitation to submit an application</td>
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<td>Notice of decision on award</td>
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Use of R3 funds
The R3 award will support the grantees and the experts with whom they contract to undertake the specific project proposed in the application. The nature of the funded projects may vary widely; however, to be considered, the outcomes of all funded projects should result in the grantees and their teams gaining insight and/or tools that will make their research-based intervention, program, or practice more sustainable and replicable, and therefore more likely to have a positive health impact.
The following kinds of activities will be considered for funding through the R3 award:

- Prospective user/customer research: focus groups and interviews
- Material and website design
- Strategic, business, marketing planning for sustainability
- Outreach, public relations, and/or social media strategy
- Product refinement and packaging
- IT enhancement/integration
- Identification of avenues for policy and/or practice change
- Application of knowledge translation strategies
- Design and testing of training or implementation guides

Applicants will have the opportunity to propose other activities in their application. Donaghue reserves the right to approve the selection of all consultants, and contracted consultants must agree to the specific engagement criteria for this award, including engagement length, compensation guidelines, and deliverables.

As you consider applying to this program, we have provided a few helpful tips that have been compiled by previous R3 grantees and their consultants that we thought might be helpful to you.

- Make sure your agreement/contract with your consultant(s) gives you flexibility if your needs change as the project unfolds
- Build in time at the front end of your project to share context, language terms and get acquainted with the consultant
- Realize the time is short for a reason—this project will require project & time line management. Don’t apply unless you or someone on your team can play that role
- Start formulating your next steps after R3 and start identifying who can help you take those steps while you are still in the R3 grant
- Build in a debrief session with your consultant after the grant is completed.

For further information on the application procedures and forms, email us at r3@donaghue.org.